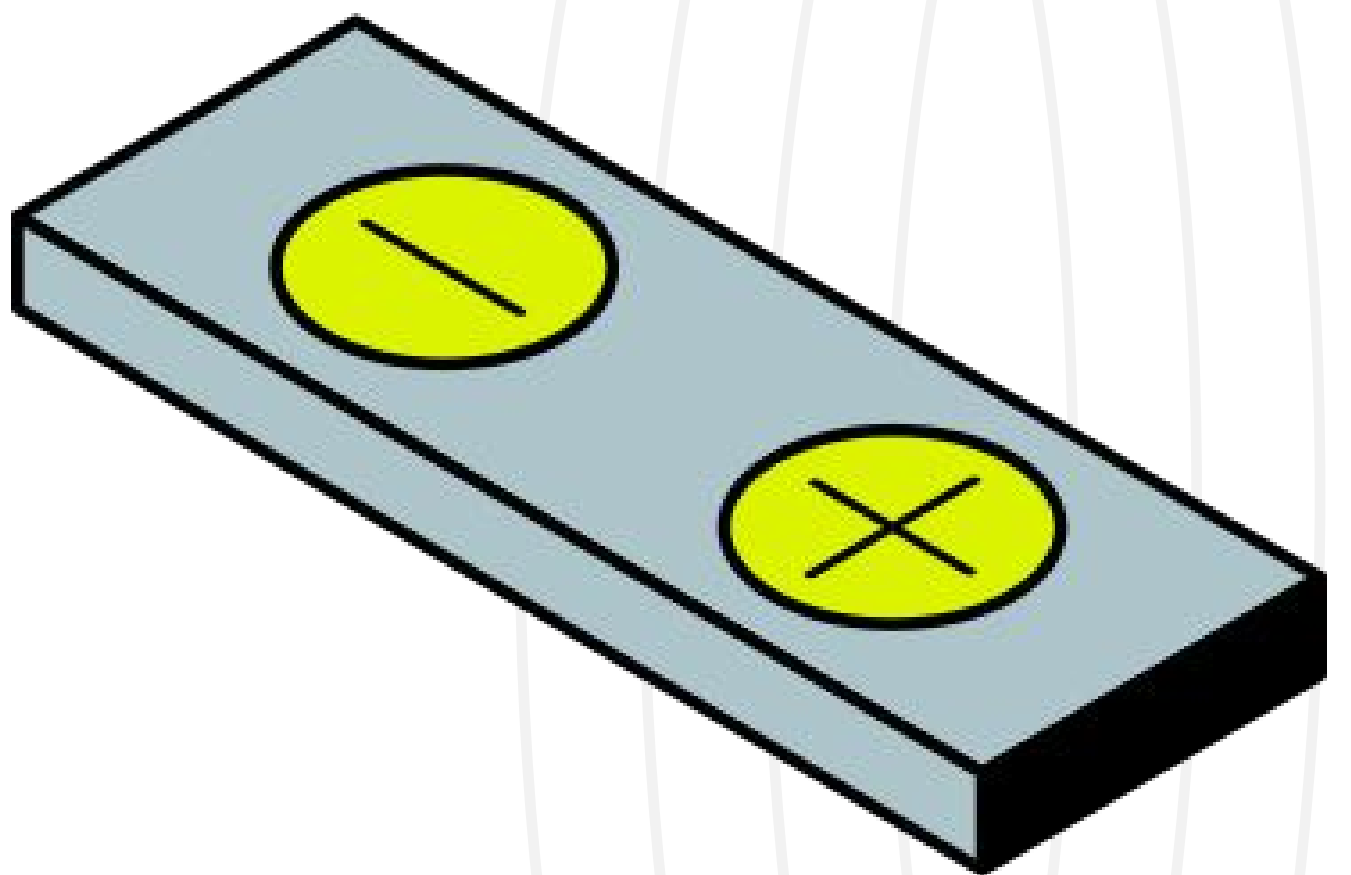


Rapid Prototype

a service by **SELISE Total Experience Lab**

*" Speed Up your design journey &
Transform your concepts into clicks
Instantly "*



Rapid Prototyping Service Has 2 Models

Subscription

Highlights

- Subscription-Based Engagement
- Dedicated UX Engineer
- Unlimited Requests
- Rapid Turnaround
- Collaborative Platform

Tailored

Highlights

- Customized Project Scope
- Flexible Team Composition
- Contractual Engagement
- Collaborative Process
- Defined Deliverables

Find Details Inside

Rapid Prototyping Service: Subscription Model



Overview



Subscription Cost : Monthly 4000 CHF



Resources : 1 dedicated UX Engineer



Service Model : Unlimited design requests via Trello or other task management boards



Scope : UI Design and Rapid Prototyping

Subscription Model Details

Detailed description of our services

SUBSCRIPTION-BASED ENGAGEMENT

- Clients subscribe to a monthly plan for 3000 CHF, providing them with continuous access to a dedicated UX Engineer.
- Unlimited design requests can be made through a Trello board (or other task management tool) ensuring streamlined communication and task management.

DEDICATED UX ENGINEER

- A skilled UX Engineer will be assigned to the client, focusing exclusively on their design needs. This engineer will work on creating high-fidelity wireframes, interactive prototypes, and user flows as requested.

UNLIMITED REQUESTS

- Clients can submit an unlimited number of design requests within the subscription period. Requests can include new design ideas, updates to existing prototypes, and iterative design improvements.

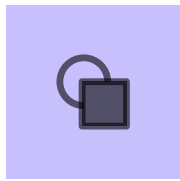
RAPID TURNAROUND

- Prioritized task management ensures rapid turnaround on design requests, typically within 1-3 business days depending on complexity.
- Regular updates and iterations will be shared for feedback and approval.

COLLABORATIVE PLATFORM

- All tasks and requests are managed via a collaborative platform like Trello, facilitating real-time updates, feedback, and communication.
- Clients can track the progress of their requests, provide feedback, and approve designs directly within the platform.

Ideal Client Scenarios



Ongoing Design Needs

Startups and businesses with continuous UI design and prototyping requirements, ensuring their product stays up-to-date and competitive.



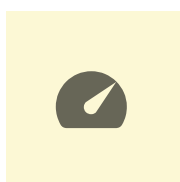
Flexible Design Support

Companies that need flexible design support without the need for long-term contracts or commitments, allowing them to scale design efforts as needed.



Cost-Effective Solution

Organizations looking for a cost-effective solution to manage their design workload without the overhead of hiring full-time design staff.



Agile Development Teams

Development teams working in agile environments who need rapid design iterations to support ongoing development sprints.

Benefits

- **Cost-Effective:** A fixed monthly fee provides predictable costs and unlimited design support.
- **Dedicated Resource:** A dedicated UX Engineer ensures consistent quality and understanding of the client's needs.
- **Flexibility:** The ability to submit unlimited requests offers flexibility to adapt to changing project requirements.
- **Efficiency:** Streamlined processes and rapid turnaround times keep projects on track and on schedule.

By adopting this subscription-based rapid prototyping model, TX Lab can offer clients a reliable, efficient, and cost-effective solution for their UI design and prototyping needs, fostering long-term partnerships and ongoing project success.

Rapid Prototyping Service: **Tailored Model**

Overview



Engagement Model : Contractual basis with defined scope of work



Resources : Custom team tailored to project needs



Timeline : Flexible, based on project requirements



Scope : UI Design, Prototyping, and specific project deliverables

Tailored Model Details

Detailed description of our services

CUSTOMIZED PROJECT SCOPE

- Engage with clients to define a detailed scope of work, ensuring alignment with their specific project goals and requirements.
- Comprehensive project planning includes setting clear objectives, timelines, deliverables, and success criteria.

FLEXIBLE TEAM COMPOSITION

- Assemble a custom team of UX Engineers, designers, and other specialists tailored to the unique needs of the project. The team can scale up or down based on project phases, ensuring optimal resource allocation.

CONTRACTUAL ENGAGEMENT

- Formalize the engagement with a contract that outlines the scope, timeline, team composition, and cost.
- Contracts are flexible and can be adjusted based on project progression and client needs.

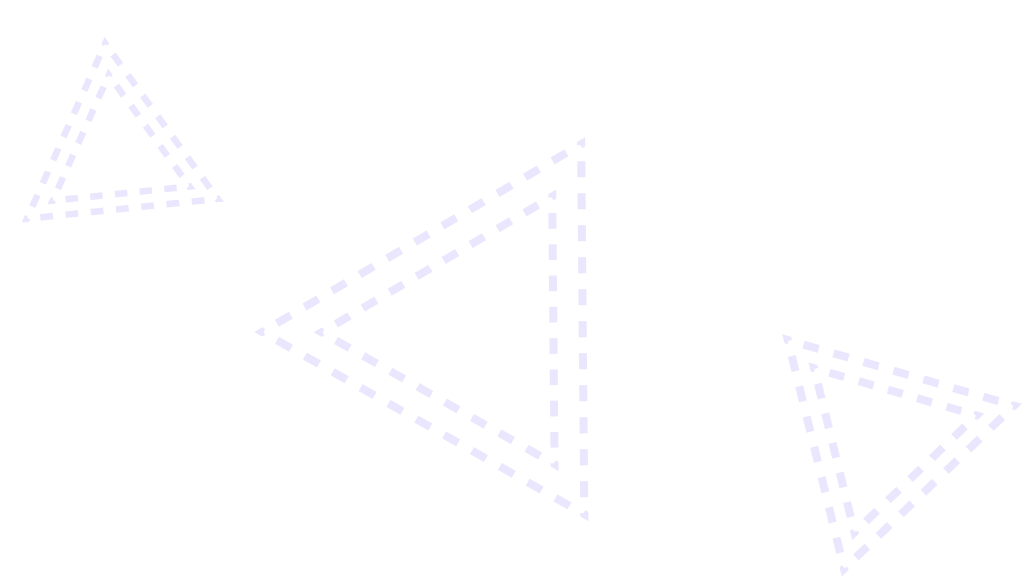
COLLABORATIVE PROCESS

- Work closely with the client throughout the project, maintaining open lines of communication and regular updates.
- Utilize collaborative tools and platforms to ensure seamless interaction and realtime feedback.

DEFINED DELIVERABLES

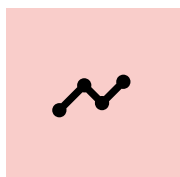
- Deliver high-fidelity wireframes, interactive prototypes, and other design assets as per the agreed-upon scope.
- Ensure that all deliverables meet the client's standards and requirements, ready for development.

Ideal Client Scenarios



Complex Projects

Clients with complex projects that require a tailored approach and specialized team to meet specific design and prototyping needs.



Fixed Budget and Timeline

Organizations that prefer a fixed budget and timeline for their projects, ensuring clarity and control over project costs and schedules.



Strategic Partnerships

Businesses looking to form strategic partnerships for ongoing or multi-phase projects, benefiting from a dedicated and flexible design team.



Project-Specific Requirements

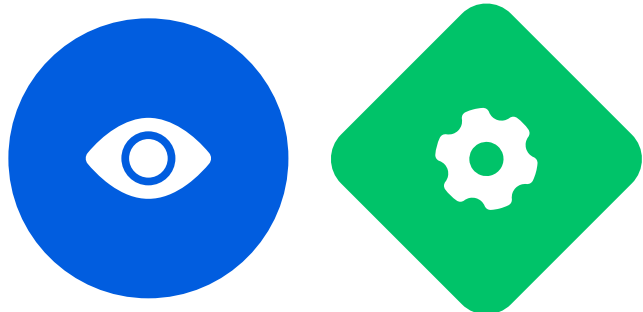
Clients with unique or project-specific requirements that necessitate a bespoke approach rather than a subscription model.

Benefits

- **Tailored Approach:** Customized project plans and team compositions ensure the specific needs of the client are met.
- **Flexibility:** Adaptable contracts and team sizes provide flexibility to adjust to project demands and changes.
- **Focused Expertise:** Access to a team of specialists dedicated to delivering high-quality design and prototyping solutions.
- **Predictability:** Clearly defined scope, timelines, and costs provide predictability and control over the project lifecycle.

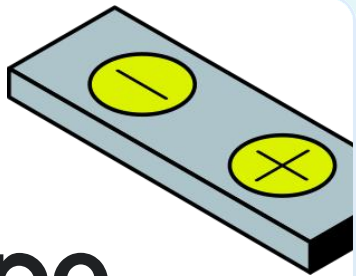
By offering the tailored rapid prototyping model, TX Lab can cater to clients with unique project needs, providing bespoke solutions that ensure the successful realization of their design and development goals.

TXL Services



UX Audit

" We'll make sure everything we design and develop meets global industry standard. "



Rapid Prototype

*" Speed Up your design journey
& Transform your concepts into
clicks Instantly "*



Design System

" A Solid Visual Foundation
for your digital product to ensure
Seamless Experiences "

Design Sprintttttt

" Quick Ideas to Spot-On Solutions "



SELISE

TX Lab

Learn together, Grow together