



SELISE Blocks Localization Language Translator

User Guide

Version 2.0.0

Platform: WordPress · SELISE Blocks

1. Overview

The plugin translates the texts of your pages, posts, themes and plugins with SELISE Blocks, and it can also run a multilingual site (posts, pages, terms, language URLs, switcher, SEO tags) with or without Polylang.

The plugin has two parts that can be used together or on their own, plus Auto Translate for post content.

Part	What it does	Needs a SELISE Blocks account
Theme and plugin translation	Finds the text domains of installed themes and plugins, lists their strings, lets you edit them, and fills them in with AI translation. Translations are saved on your own server.	Yes
Multilingual site	Languages for posts, pages, custom post types and terms; language URLs; language switcher; menus per language; hreflang tags; import from Polylang. Can be turned on and off.	No
Auto Translate	An Auto Translate button in the block editor and page-builder screens that translates a post's title, content and excerpt.	Yes

2. How to use

Every site follows steps 1 to 4 to translate its theme and plugins. Steps 5 to 7 are for sites that also publish posts and pages in several languages.

Step	Action	Details
1	Install the plugin	Plugins → Add New, search for the plugin, click Install Now , then Activate . The setup screen opens (see Install).
2	Connect to SELISE Blocks	Blocks Localization → Settings → Setup → Connect with Blocks . Sign in at Blocks IAM, choose your project, Production and Localization Full , then click Connect . You return to WordPress and see "Connected with Blocks project ..." (see Connect with Blocks).

Step	Action	Details
3	Add your languages	Blocks Localization → Languages: choose a language and click Add New Language . Set the default and drag the rows into the order you want (see Languages).
4	Translate your theme and plugins	Open Themes or Plugins, click Add next to the item, then Edit . Type translations, use the translate button in a box, or click Auto Translate All , then Save Changes . Visitors now see theme and plugin texts in their language (see Translating themes and plugins).
5	Turn on Multilingual	Blocks Localization → Settings → Language Settings: switch Multilingual on, choose the URL format, and click Assign the default language if the site already has content (see Multilingual content).
6	Translate posts and pages	In the editor's Languages box, click + to create a translation, click Auto Translate , review the text and click Save (see Auto Translate for posts and pages).
7	Add the language switcher	Add the Language Switcher block, widget, menu item or shortcode so visitors can change language (see Language switcher).

Moving from Polylang? Run **Import from Polylang** after step 3 (see Compatibility and moving from Polylang).

3. Before you start

- WordPress 6.4 or newer, on PHP 8.0 or newer. Ask your host if you are not sure.
- An administrator account on the WordPress site.
- A SELISE Blocks account for translation. You can create one while connecting. Running a multilingual site works without one.

4. Where things are in the admin

The plugin adds a top-level menu, Blocks Localization, with five screens. The Settings screen opens the Multilingual page, which holds the connection, the language settings and the Polylang importer as tabs.

Screen	Purpose
Blocks Localization	Home: shows themes and plugins that can be translated.
Plugins	Translate plugins: lists installed plugins with their text domain and an Add or Edit action.
Themes	Translate Themes: lists installed themes with their text domain and an Add or Edit action.
Languages	One screen for the site's languages: add, edit, delete, set default, sync, reorder by drag and drop.
Settings	Opens the Multilingual page with three tabs: Setup (Connect with Blocks), Language Settings (turns the built-in engine on, URL format and other options) and Import from Polylang .

A notice at the top of the plugin pages links to the setup guide; close it with the × button.

Auto Translate has its own page under the WordPress **Settings** → **Auto Translate** menu, which is separate from Blocks Localization → Settings.

If Polylang is active, its own **Languages** menu also appears in the admin sidebar. That menu belongs to Polylang, not to this plugin.

5. Installation and connecting to SELISE Blocks

Install and activate the plugin, then connect the site to a SELISE Blocks project with Connect with Blocks. Connecting is only needed for theme and plugin translation and for Auto Translate; the built-in multilingual engine works without it.

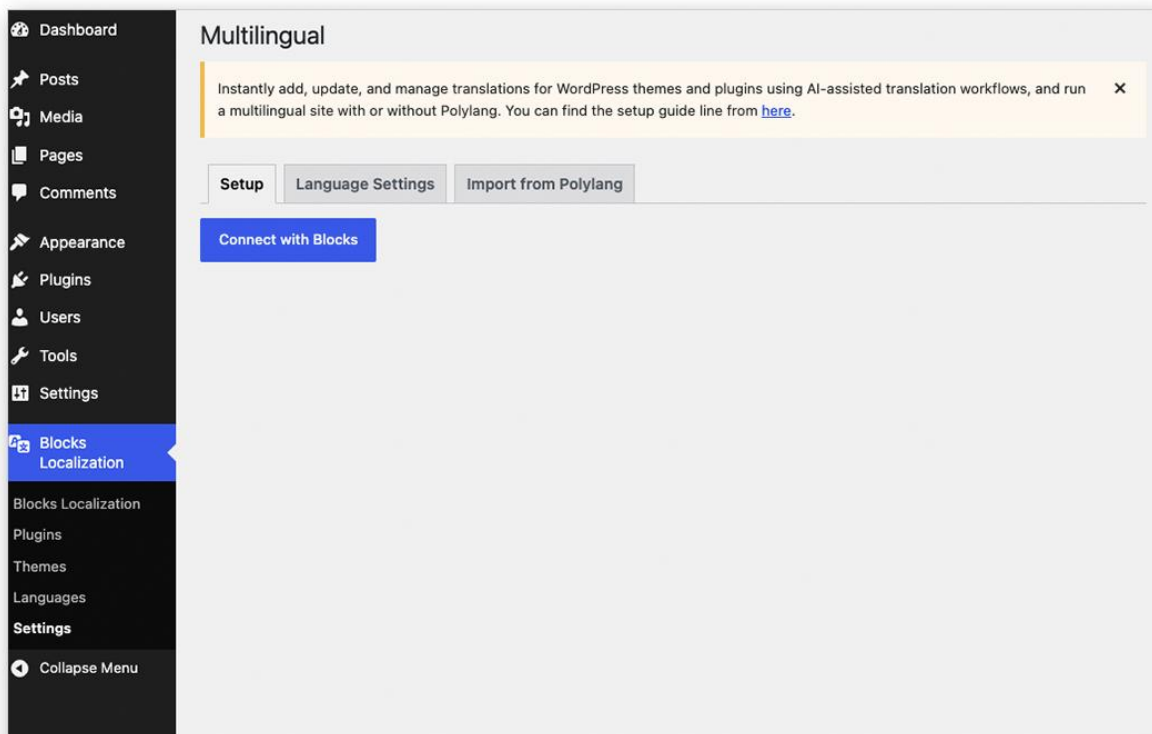
5.1 Install

Step	Details
1	In the WordPress admin go to Plugins → Add New, search for "SELISE Blocks Localization Language Translator" and click Install Now, then Activate.
2	On first activation the plugin opens its setup screen (Blocks Localization → Settings → Setup). This is skipped on network (multisite) activation.
3	Until the site is connected, the plugin pages show a notice with a link to the setup guide. It comes back on every visit until the connection is complete.

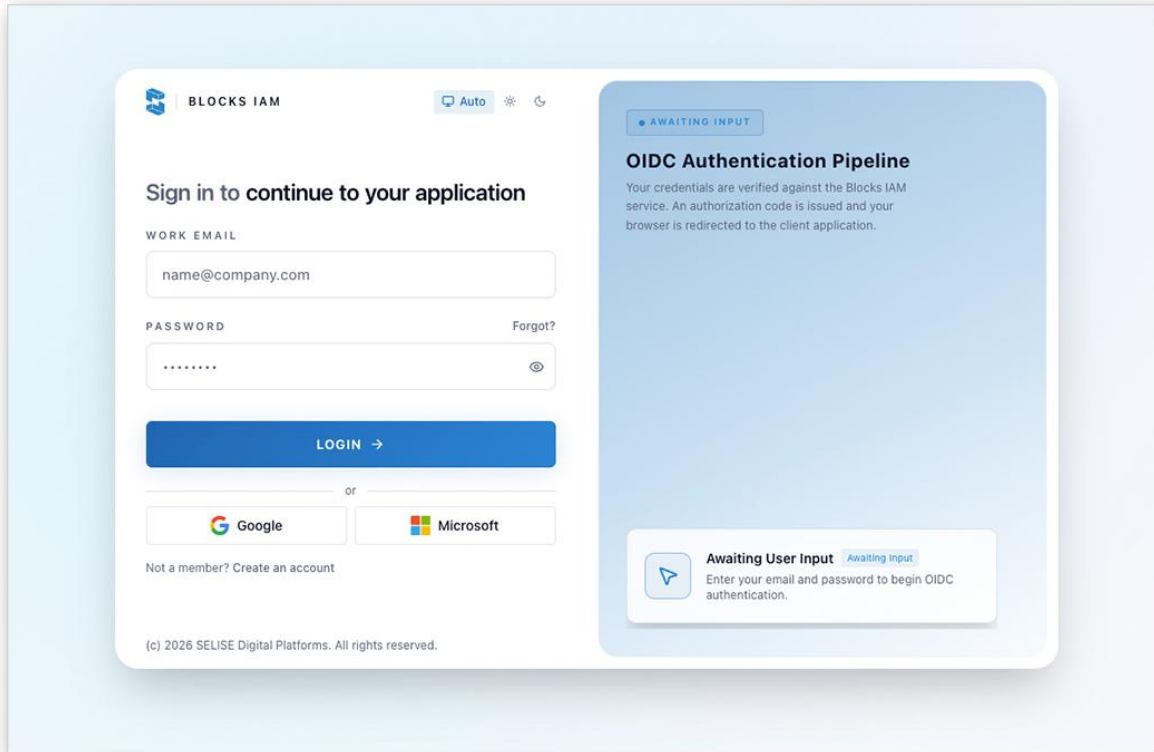
5.2 Connect with Blocks (recommended)

The whole connection is made from one button. You sign in, pick a project, an environment and an access level, and return to WordPress connected. You do not need to create a project or copy credentials beforehand.

Step 1. Open the Setup tab. Go to **Blocks Localization** → **Settings**. The Multilingual page opens on the **Setup** tab. Click **Connect with Blocks**.

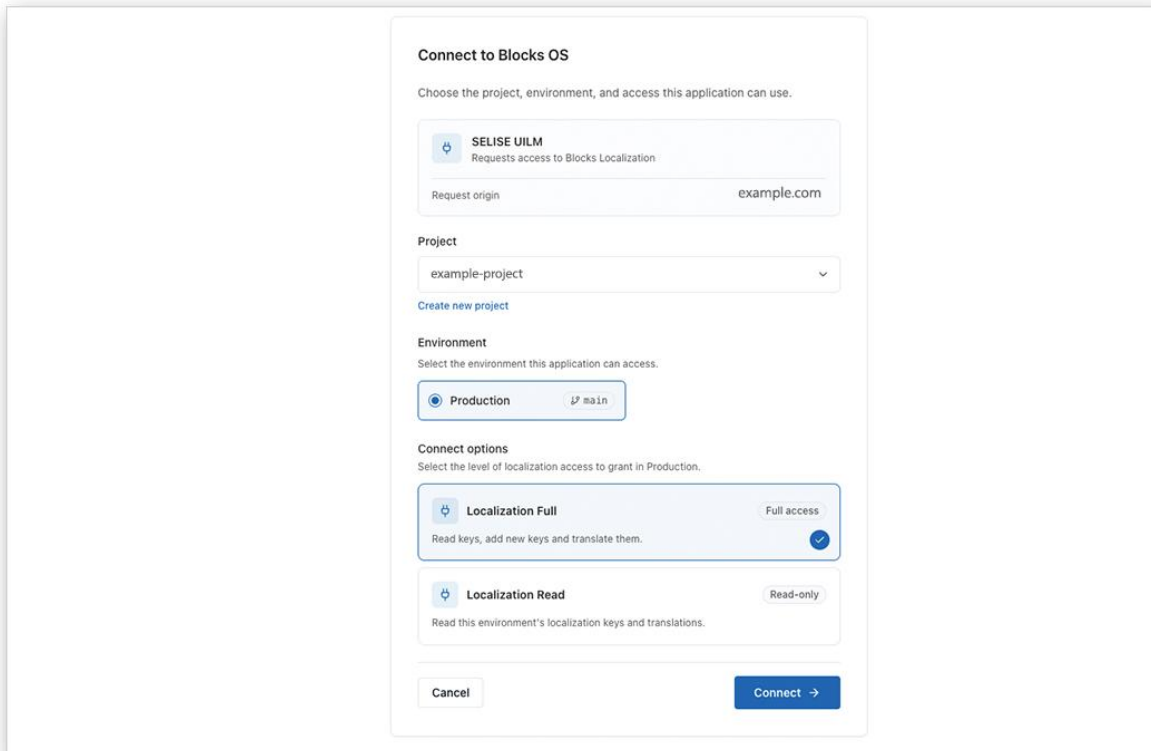


Step 2. Sign in at Blocks IAM. Enter your work email and password and click **Login**, or sign in with **Google** or **Microsoft**. No account yet? Click **Create an account**. Forgot your password? Click **Forgot?**. The panel on the right shows the sign-in progress; it reads Awaiting input until you log in.



Step 3. Choose what the site can use. The Connect to Blocks OS screen shows the application **SELISE UILM**, which asks for access to Blocks Localization. Check that **Request origin** shows your site's domain, then choose:

- **Project:** pick a project from the list, or click **Create new project**.
- **Environment:** the environment this site can access, for example **Production** (main).
- **Connect options:** the level of localization access to grant in that environment (see the table below).



Connect to Blocks OS

Choose the project, environment, and access this application can use.

SELISE UIM
Requests access to Blocks Localization

Request origin: example.com

Project
example-project

[Create new project](#)

Environment
Select the environment this application can access.

☒ Production ☐ main

Connect options
Select the level of localization access to grant in Production.

Localization Full Full access
Read keys, add new keys and translate them.

Localization Read Read-only
Read this environment's localization keys and translations.

[Cancel](#) [Connect →](#)

Step 4. Click Connect. Click **Cancel** instead to stop without connecting.

Step 5. Check the connection. You return to WordPress and see "Connected with Blocks project ..." with the access level and connection date.

Connect option	Access	What the site can do
Localization Full	Full access	Read keys, add new keys and translate them. Needed for Create template (Add), Auto Translate All and Auto Translate.
Localization Read	Read-only	Read the environment's localization keys and translations, for example to pull existing translations.

Choose **Localization Full** unless the site should only read translations. Creating templates and machine translation need full access.

To remove the connection, click **Disconnect from Blocks**. To change the project, environment or access level, disconnect and connect again.

No permissions need to be added in Blocks Access Manager. The access level you choose on the Connect screen is all the setup Localization needs.

5.3 When Auto Translate All finishes

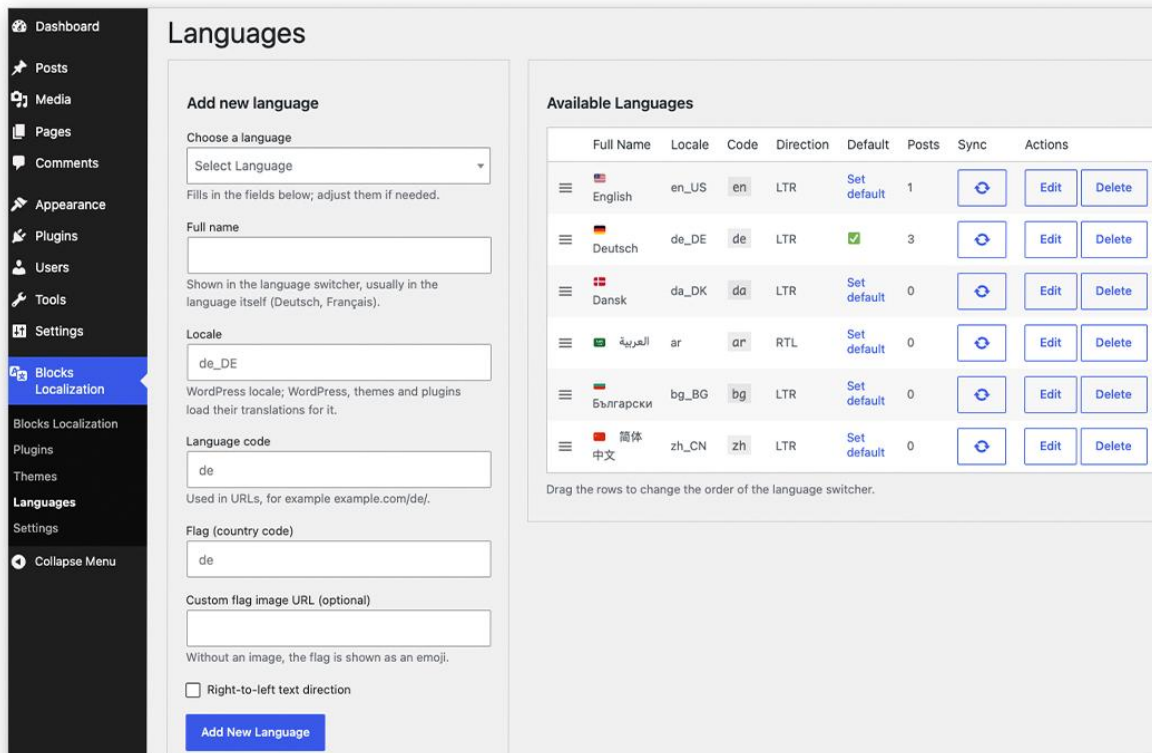
Auto Translate All runs on SELISE Blocks and can take a while. When it finishes, the results are sent back to your site automatically. This needs a site that is reachable from the internet; a local or password-protected site cannot receive them.

If the results do not arrive, click **Set Webhook url** on the Settings screen once, or click **Pull template** on the translation screen to fetch them by hand.

Setup guide (PDF): [selise-blocks-localization-language-translator-setup-guide.pdf](#)

6. Languages

All of the site's languages are managed on **Blocks Localization** → **Languages**: a form on the left adds a language, and the Available Languages table on the right lists them. The same list serves theme and plugin translation and, when Multilingual is on, posts and pages.



Languages

Add new language

Choose a language
Select Language

Fills in the fields below; adjust them if needed.

Full name
Shown in the language switcher, usually in the language itself (Deutsch, Français).

Locale
WordPress locale; WordPress, themes and plugins load their translations for it.

Language code
Used in URLs, for example example.com/de/.

Flag (country code)

Custom flag image URL (optional)
Without an image, the flag is shown as an emoji.

☐ Right-to-left text direction

Add New Language

Available Languages

	Full Name	Locale	Code	Direction	Default	Posts	Sync	Actions
	English	en_US	en	LTR	Set default	1		Edit Delete
	Deutsch	de_DE	de	LTR	✓	3		Edit Delete
	Dansk	da_DK	da	LTR	Set default	0		Edit Delete
	العربية	ar	ar	RTL	Set default	0		Edit Delete
	Български	bg_BG	bg	LTR	Set default	0		Edit Delete
	简体中文	zh_CN	zh	LTR	Set default	0		Edit Delete

Drag the rows to change the order of the language switcher.

6.1 Add a language

Pick a language from **Choose a language** and the other fields are filled in. Adjust them if needed, then click **Add New Language**.

Field	What it is
Choose a language	Fills in the fields below; adjust them if needed.
Full name	Shown in the language switcher, usually in the language itself (Deutsch, Français).
Locale	WordPress locale, for example de_DE. WordPress, themes and plugins load their translations for it.
Language code	Used in URLs, for example example.com/de/.
Flag (country code)	The country code of the flag, for example de.
Custom flag image URL (optional)	An image to use as the flag. Without an image, the flag is shown as an emoji.
Right-to-left text direction	Tick for languages written right to left, such as Arabic.

When a language is added, WordPress translation files for its locale are installed when available.

6.2 Available Languages

Column	What it shows or does
Full Name	Flag and name of the language.
Locale	WordPress locale, for example en_US or ar.
Code	Language code used in URLs.
Direction	LTR or RTL.
Default	A check mark on the default language; Set default on the others.
Posts	Number of posts in that language.
Sync	Sync button for the language.
Actions	Edit and Delete .

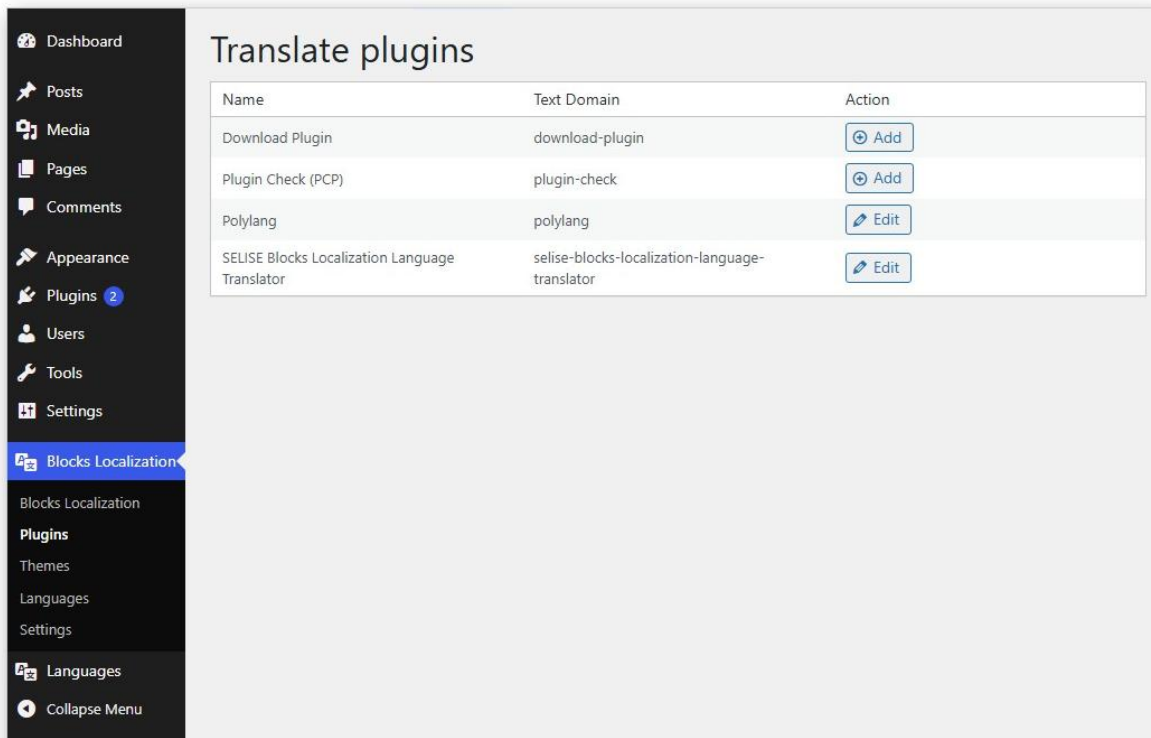
Drag the rows by their handle (≡) to change the order of the language switcher.

7. Translating themes and plugins

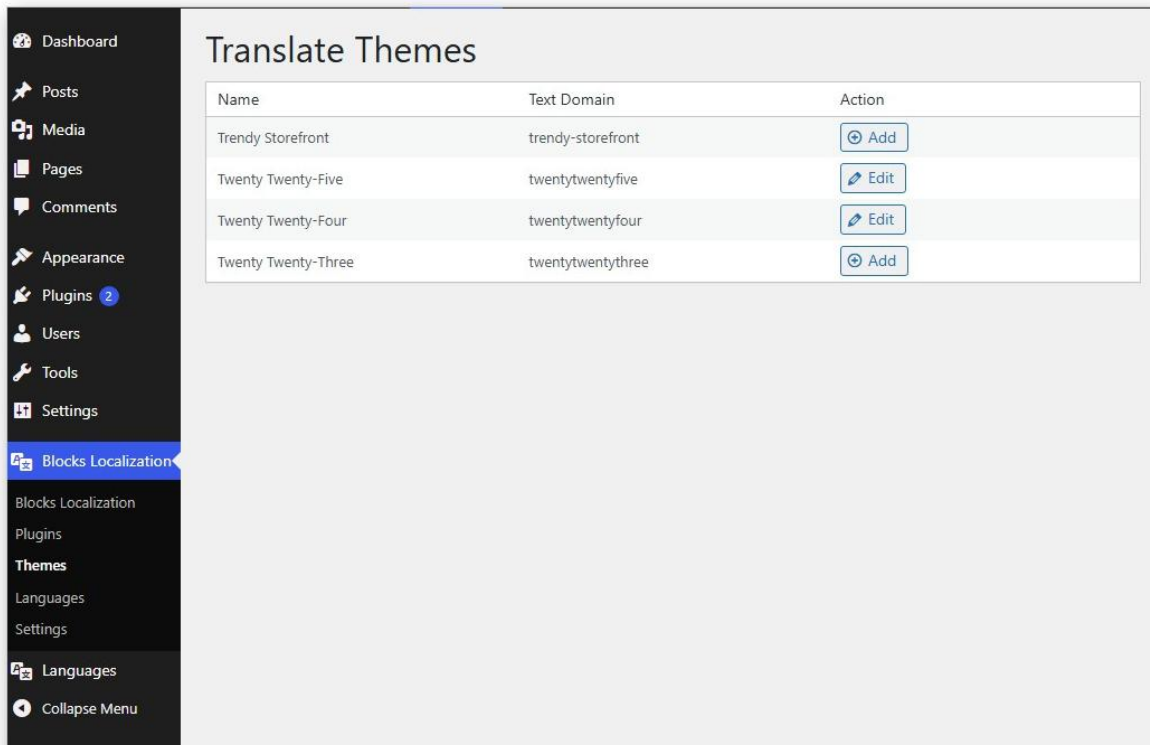
Each theme or plugin that uses a text domain can be translated from **Blocks Localization** → **Themes** or **Plugins**. The plugin builds a template, lists the strings, and saves translations on your site so WordPress shows them.

7.1 The Translate plugins and Translate Themes screens

Both screens list the installed items in a table with three columns: **Name**, **Text Domain** and **Action**.



Name	Text Domain	Action
Download Plugin	download-plugin	Add
Plugin Check (PCP)	plugin-check	Add
Polylang	polylang	Edit
SELISE Blocks Localization Language Translator	selise-blocks-localization-language-translator	Edit



Action	Meaning
Add	The item has no template yet. Click it to create the template: the plugin detects the theme's or plugin's own .pot file or creates one, and registers its strings with SELISE Blocks.
Edit	The template exists. Click it to open the translation screen.

7.2 The translation screen

The screen's title shows the type and the item, for example **Theme / Twenty Twenty-Four**; click **Theme** (or **Plugin**) to go back to the list. Below it is the text domain.

Dashboard
Posts
Media
Pages
Comments
Appearance
Plugins 2
Users
Tools
Settings
Blocks Localization
Blocks Localization
Plugins
Themes
Languages
Settings
Languages
Collapse Menu

Theme / Twenty Twenty-Four

Text Domain: Twenty Twenty-Four

[Edit template](#)
[Pull template](#)
[Auto Translate All](#)

Search translation...

[Save Changes](#)

Name	Translations
Comments	English: Comments German (Switzerland):
A ramp along a curved wall in the Kiasma Museum, Helsinki, Finland	English: A ramp along a curved wall in the Kiasma Museum, Helsinki, Finland German (Switzerland):
Watch, Read, Listen	English: Watch, Read, Listen German (Switzerland):
Money Studies	English: Money Studies

Control	What it does
Edit template	Opens the template editor to add, edit or remove source strings. Changes are saved in batches.
Pull template	Fetches the latest translations from SELISE Blocks into your site.
Auto Translate All	Machine-translates every string into every language. Runs on SELISE Blocks; when it finishes, the webhook updates the site.
Search translation...	Finds a string by its source text.
Save Changes	Saves the translations typed in the table.
Translations table	One row per source string (Name), with a box per language under Translations .

Control	What it does
Translate button (in each box)	Machine-translates that one string into that box's language.
Delete (red bin icon)	Removes the string.

7.3 Step by step

Step	Details
1	Add the languages you need under Blocks Localization → Languages (see Languages).
2	Open Themes or Plugins .
3	If the item shows Add , click it to create the template. It then shows Edit .
4	Click Edit to open the translation screen.
5	Translate strings: type a translation into the language's box, or click the translate button in the box to fill it with a machine translation. Use Search translation... to find a string.
6	Click Save Changes .
7	To translate everything at once, click Auto Translate All (shown once the site is connected). When the job finishes, the webhook updates the site (see Webhook).
8	Click Pull template whenever you want to fetch the latest translations from SELISE Blocks.

7.4 Force update

Force update controls what a sync from SELISE Blocks does to translations that already have a value. Find it under **Blocks Localization** → **Settings** → **Language Settings**.

Setting	Result of a sync
Off (default)	Only fills in missing translations. Anything edited by hand is kept.
On	Overwrites every translation with the one from SELISE Blocks, including hand edits. The switch asks for confirmation when turned on.

7.5 Where translations are saved

Translations are saved as files on your own server, in the `wp-content/languages` folder. They stay there even if you delete the plugin.

7.6 Notes

- Only themes and plugins that are installed on the site and support translation appear in the lists.
- Only administrators can use these screens.
- Creating templates and machine translation need the **Localization Full** access level (see Connect with Blocks).

8. Multilingual content

The built-in engine gives posts, pages, custom post types and terms a language, links their translations, and puts the language in the URL. It is off by default and can be switched on and off at any time; turning it off keeps all languages and translations. If Polylang is active, Polylang keeps managing languages and this plugin uses it instead.

8.1 Turn it on

Step	Details
1	Add languages under Blocks Localization → Languages . The first one becomes the default language.
2	Open Blocks Localization → Settings → Language Settings , switch Multilingual on and choose the URL format.
3	If the site already has content, click Assign the default language so existing posts, pages and terms receive a language.
4	Choose the language to work in from the language menu in the admin toolbar. Show all languages is the default. A chosen language filters the posts, pages and term lists and is remembered per user; new content gets that language.

8.2 Language settings

All of these are on **Blocks Localization** → **Settings** → **Language Settings**.

Setting	Default	What it does
Multilingual	Off	Master switch for the built-in engine and the language switcher.
Default language	First language added	Language shown when none is selected. Can also be set on the Languages screen.
URL format	Directory	How the language appears in URLs (see below).
Hide default language in URLs	On	The default language uses /about/ instead of /en/about/.
Detect browser language	On	On the home page, first-time visitors go to their browser language.
Use cookie	On	Remembers the visitor's language in a cookie for one year.
Post types and taxonomies	Posts, pages, categories, tags	Extra types and taxonomies that can be translated. Core ones are always on.

Setting	Default	What it does
WooCommerce	On	Translates WooCommerce products and taxonomies when WooCommerce is active.
Navigation per language	None	For block themes: which navigation post to show in each language.
Force update	Off	See Translating themes and plugins.
Delete all plugin data	Off	See Data, privacy and uninstall.

8.3 URL formats

Format	Example	Notes
Directory	example.com/de/about/	Needs pretty permalinks.
Query parameter	example.com/about/?lang=de	Used automatically when permalinks are plain.
Subdomain	de.example.com/about/	Subdomains must point to the same WordPress install in DNS and the web server.

The visitor's language is chosen in this order: the URL, then the cookie, then the browser's Accept-Language header, then the default language. Requests for a non-canonical URL are redirected to the canonical one.

8.4 Working with translated content

- **Posts and pages:** the Languages box in the editor sets the post's language and lists its translations. Click + to create a translation (it starts as a copy, ready for Auto Translate) or link an existing post.
- **Terms:** the term edit screen has the same language and translation fields.
- **Admin lists:** a language column and the toolbar filter show which language each item has. Bulk actions can set a language.
- **Menus:** assign one menu per language in classic themes (Appearance → Menus → Manage Locations), or a navigation per language in block themes.

- **Site texts:** the site title, tagline, widgets and theme and plugin texts are shown in the visitor's language. Lists, search, feeds and the REST API return the current language.

9. Language switcher

A visitor changes language with a switcher placed as a block, widget, shortcode or menu item. Each shows the languages that exist, links to the translation of the current page when there is one, and falls back to the language's home page otherwise. Switchers appear only while Multilingual is on. Their order follows the row order on the Languages screen.

9.1 Options

The shortcode, widget, block and menu item share these options.

Option	Default	Effect
dropdown	off	Shows a select box instead of a list. A list stays available without JavaScript.
show_flags	on	Shows each language's flag.
show_names	on	Shows each language's name.
show_short_names	off	Shows the language code in capitals (EN, DE) instead of the name.
hide_current	off	Leaves out the language being viewed.
hide_if_no_translation	off	Leaves out languages that have no translation of the current page.
class	empty	Extra CSS class on the wrapper.

Boolean options accept 1, true or yes.

9.2 Where to add it

Where	How
Shortcode	<code>[sblt_language_switcher dropdown="1" show_flags="0"]</code> in any post, page or widget.
Block	Add the Language Switcher block in the block editor.
Widget	Appearance → Widgets → Language Switcher.
Block theme menu	Appearance → Editor → Navigation, open your menu, click + and add Language Switcher. It shows each language as a menu item, or the current language with the others as a submenu. Choose a navigation per language under Language Settings.
Classic theme menu	Appearance → Menus: add Language switcher from the box on the left, then assign a menu per language in Manage Locations. In the item's options, choose whether the other languages show as a submenu.

The shortcode is also shown on **Blocks Localization** → **Settings** → **Language Settings** so it can be copied.

10. Auto Translate for posts and pages

Auto Translate translates a post's title, content and excerpt into the post's language with one click, keeping block markup, links, shortcodes and formatting. It needs a multilingual setup (built-in or Polylang) and a connection to SELISE Blocks with **Localization Full** access.

10.1 Block editor

Step	Details
1	Create a translation of a post or page from its Languages box. It starts as a copy of the original.
2	Click Auto Translate in the editor header, next to the View link.
3	Confirm. The title, content and excerpt are replaced with the translation. Nothing is saved automatically.
4	Review it, then click Save . Press Undo (Ctrl+Z) to go back to the original text.

The text is translated from the language of the original post.

10.2 Page builders

Pages built with Elementor, WPBakery, Divi 4, Divi 5 and other shortcode-based builders (Avada, Enfold and similar) are translated from:

Where	How
Pages or Posts list	Hover a row and click Auto Translate. Works for every builder, including front-end builders.
Elementor editor	The globe icon in the top bar.
Classic editor (WPBakery backend, Divi 4, classic)	The Auto Translate button in the Publish box.

These actions translate the saved version of the page and save it immediately, so save your changes first. The previous version stays available under Revisions. Only visible text is translated: headings, text, buttons, tabs and image alt text. IDs, CSS classes, links, custom code and HTML widgets are left untouched.

10.3 Auto Translate settings

These are on the WordPress **Settings** → **Auto Translate** page.

Setting	Default	Effect
Enabled	On	Shows or hides the Auto Translate button.
Provider	SELISE Blocks	The translation service.
Do-not-translate glossary	Empty	Terms to keep as written, one per line: brand and product names.

10.4 Limits

- Each request accepts up to 500,000 characters of content.
- A user needs permission to edit the post to translate it.
- Long jobs report progress and can be cancelled.

11. Compatibility and moving from Polylang

11.1 Compatibility

Plugin or builder	Support
Polylang	If active, Polylang manages languages and content; this plugin reads from it. Import to switch (below).
Yoast SEO	Language-aware XML sitemaps.
Rank Math	Language-aware XML sitemaps.
WooCommerce	Optional (Language Settings → WooCommerce): products and shop taxonomies can be translated.
Elementor, WPBakery, Divi 4 and 5, Avada, Enfold	Page content can be translated with Auto Translate.

Plugin or builder	Support
Block themes and classic themes	Language switcher block, navigation block and menu item; menus per language.
Multisite	The plugin supports network activation; each site keeps its own languages and settings.

11.2 Import from Polylang

Move an existing Polylang site to the built-in engine without losing links between translations. Polylang's data is only read, never changed.

Step	Details
1	With Polylang still active, open Blocks Localization → Settings → Import from Polylang and click Preview . It lists the languages, posts, terms and settings that will be imported, and any warnings.
2	Click Run the import and keep the page open until it finishes. The import runs in batches.
3	Deactivate Polylang. The built-in engine takes over with the same URLs.
4	Check the site. Roll back removes everything the import created and restores the previous settings. Finish removes the rollback data.

If Polylang is deactivated before you import, a notice with a link to the importer appears in the admin.

12. Data, privacy and uninstall

The built-in multilingual features keep all data on your site. Only the translation features send text to SELISE Blocks, and only when an administrator or editor starts them.

12.1 External services

Service	When it is used	What is sent
SELISE Blocks Localization	When you create a template, pull translations, or use any translate button	The texts you ask to translate and the target language. Links, shortcodes and page layout are not sent.
SELISE Blocks sign-in (Blocks IAM)	When you click Connect with Blocks	You sign in on the Blocks page. Your Blocks password never reaches your site.
WordPress.org	When you add a language	The language, to download WordPress's own translation files. No site data.

SELISE Blocks is provided by SELISE Group: terms of use, privacy policy.

The plugin has no tracking, no ads, and loads no scripts or fonts from other sites.

12.2 Uninstall

Deleting the plugin always removes the Auto Translate settings and its temporary job data.

Everything else is kept unless **Delete all plugin data** is ticked under **Blocks Localization** → **Settings** → **Language Settings** before deleting. Then the plugin also removes languages, translation links, the sbllt tables, settings and SELISE Blocks credentials, and the language copies of menu locations.

Posts, pages, terms and the translation files in `wp-content/languages` are never deleted. On multisite, each site is cleaned in turn.