

Modular Platforms. Scalable Services.

For insurers who want more than software.



The Insurance Sector's Growing Challenges and the demands they block.



While 74% of insurers still depend on legacy systems, only 8% see them as the main barrier to transformation.

Fast time-to-market to match **evolving customer needs**.



Only 33% of insurers deliver TSRs above their cost of equity, while 18% are seeing negative TSRs.

Faster, measurable **value creation** with low-effort services.



Less than 25% of the insurance workforce is under 35, indicating a looming talent gap.

Automation & self-service to counter talent shortage and improve productivity.



Poor data quality costs insurers up to 20% of their revenue, affecting decision-making, pricing accuracy, and operational efficiency.

Data-driven **personalization** & smarter internal operations.

76%

of consumers are more likely to purchase from companies that personalize their experience.

70%

of customers express interest in receiving embedded insurance offers.

60%

is interested in usage-based insurances.

48%

expect insurers to use their data for more personalized services.

**Behind every challenge lies a shift
in what today's consumers
expect:**

A personalized, embedded, and data-smart experiences.



What you can expect from SELISE.

Not just software. Tailored digital solutions.

Legacy system drag?

We modernize in layers and re-engineer where needed — enabling insurers to scale without major disruption. Our offerings:

- iPaaS development
- Modular front-ends for legacy system integrations
- Cloud-native platform development (Web & App)
- Legacy system re-engineering for maintainability & scalability

Uncertain ROI?

We reduce the complexity and cost of delivery using pre-built modules and proven accelerators. Our offerings:

- Off-the-shelf modules for personal finance, advisor & broker journeys
- API gateways and integration layers for staged transformation
- UX prototyping to validate business cases early

Shrinking TSR?

We help to reduce OPEX and unlock growth by bringing new digital services to market faster and more efficiently. Our offerings:

- Tailored app development built on our standard framework
- DevSecOps for secure, rapid delivery
- Sourcing teams & domain experts
- Test automation platform for quality and speed at scale
- Business process outsourcing (BPO) models

Talent Shortage?

We leverage data, AI, and smart interfaces to cope with shrinking teams and pave the way toward a bionic operating model. Our offerings:

- Self-service portal SELISE AdiNova (B2B2C)
- Workflow automation via rule engines
- Data analytics to surface inefficiencies and trends
- AI-driven insights across LoBs
- UI/UX design sprints for rapid iteration

✓ Value for money — no overhead, focus on outcome.

✓ Focused on seamless system integrations that align with your architecture.

✓ Structured delivery with a pragmatic mindset.

✓ Flexible, insurance-savvy teams — ready to start when you are.

Get in touch.

Let's talk about your transformation

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