

# additiv

## **additiv and SELISE, Swiss Fintech leaders, enter strategic partnership to propel digital financial innovation.**



- *additiv and SELISE forge a strategic partnership to accelerate delivery and seamless integration of additiv's award winning Wealth platform.*
- *The collaboration underscores both firms' commitment to transformative innovation and customer-centricity by combining advanced capabilities.*
- *Swiss-based Fintech pioneers, the partnership goes beyond technology by amplifying both firms' global footprint, with fast expansion of capabilities and service offering.*

**Zurich, Switzerland – 12<sup>th</sup> October 2023** – In a move set to reshape the landscape of financial services, additiv, a global leader in Fintech and embedded finance, and SELISE, a specialist in digital platform execution, announce a strategic partnership. This collaboration combines the revolutionary API-first cloud platform of additiv with the tailored services of SELISE, establishing new benchmarks in wealth management, credit, and insurance solutions.

The partnership will significantly amplify the capabilities of additiv's renowned Digital Finance Suite (DFS), leveraging SELISE's extensive expertise in software management and best practices. While retaining the foundational strengths of the existing platform, the collaboration will foster advancements in standardized integration solutions tailored to additiv's DFS.

Both additiv and SELISE are recognized for their transformative approaches to product innovation and implementation across the financial services ecosystem. This mutual endeavor by the two Swiss Fintechs is not just a convergence of technological prowess but also a shared vision for global disruption, allowing a fast and sustained expansion of capabilities, service offerings, and international presence.

The combined global footprint aims at rapid implementation cycles, with additiv anchoring on product development and innovation, and SELISE focusing on integration and customization services, highlighting the steadfast commitment to customer-centricity that both partners uphold.

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Michael Stemmler, founder of additiv, comments “this partnership represents a pivotal step in our growth journey, reinforcing our mission to drive unparalleled innovation in the fintech landscape.”

Nils Frowein, CEO of additiv, expresses his excitement “I’m thrilled about this collaboration, which will bring groundbreaking and transformative solutions in digital finance.”

Julian Weber, CEO of SELISE, adds “Our synergy with additiv is more than a partnership – it’s a commitment to redefine the standards of financial services through collective innovation.”

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## **about additiv:**

additiv enables leading financial institutions and brands globally to develop new and transform existing business models, capitalizing on digital innovation and Finance-as-a-Service capabilities.

additiv's API-first cloud platform is one of the world's most powerful solutions in wealth management, lending, and insurance. The technology, together with the global ecosystem of regulated financial service providers, opens new opportunities for banks, insurance companies, asset managers, IFAs but also 'consumer brands' to offer their own and third-party financial solutions quickly and flexibly via existing or new customer channels.

Headquartered in Switzerland, with regional offices in Singapore, UAE, and Germany and 300 employees, additiv serves around 400 financial companies (banks, insurers, asset managers, pension providers, and IFAs) and brands globally.

For more information, please visit [www.additiv.com](http://www.additiv.com)

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## **about SELISE:**

SELISE, a Swiss-owned innovator, excels in creating and deploying bespoke digital platforms. With its diverse team of experts, SELISE offers a wide range of services, including software engineering, business and strategy consulting, process engineering, platform development, and application management to multinational corporations across various sectors. SELISE is committed to revolutionizing organizational operations with its highly tailored solutions. For more details, please visit [SELISE's Official Website](#).

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